IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial No.: 10/771.076

Confirmation No.: 1945

Applicant: Joseph M. Asher, et al.

Title: MANAGING BETS THAT SELECT EVENTS AND PARTICIPANTS

Filed: February 3, 2004

Art Unit: 3714

Examiner: Frank Leiva

Atty. Docket: 04-7103 Customer No. 63710

REPLY TO OFFICE ACTION

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Applicant hereby replies to the Office Action of February 14, 2007. Kindly amend the application as follows.

AMENDMENTS TO THE TITLE begin on page 2 of this paper.

AMENDMENTS TO THE CLAIMS begin on page 3 of this paper.

REMARKS/ARGUMENTS begin on page 20 of this paper.

I certify that this correspondence, along with any documents referred to therein, is being deposited with the United States Postal Service on November 14, 2007 as First Class Mali in an envelope with sufficient postage addressed to Mail Stop RCE, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

AMENDMENTS TO THE TITLE

Please amend the title to

-- MANAGING BETS THAT SELECT EVENTS AND PARTICIPANTS--